

Grand
Sponsor:



Scoop-a-Palooza

Ice Cream TRAIL



Local Ice Cream, Prizes & Virtual Events
www.ScoopaPalooza.org

Ice Cream Trail, July 1-31

Step #1 Download a Virtual Ice Cream Trail Map from ScoopaPalooza.org - view electronically, print for yourself or pick up a hard copy at Scoop sponsor locations.

Step #2 Plan out your ice cream adventure! Visit one or all of the participating Ice Cream Trail vendors during the month of July

Step #3 Buy ice cream!! Milkshakes, Banana splits, lollipops, cones, shakes, etc.

Step #4 WIN PRIZES OPTION 1: Post on our Facebook page - Take a photo of your treat, check in at the ice cream location and post it at [Facebook.com/ScoopaPalooza](https://www.facebook.com/ScoopaPalooza). Enter daily for more chances to win in the weekly drawings.

WIN PRIZES OPTION 2: Visit as many locations on the Scoop map as you like—remember to add the unique “Scoop Word” from each location to the blank space provided on the map. Enter your Scoop Map into the final drawing by sending to: Scoop Prizes - 100 Lincoln Way East, Suite A, Chambersburg, PA 17201 (must be postmarked by 8/7/20).

Scoop Kids Virtual Coloring Contest

Scoop kids (3-12 yrs. old) can pick up or print off the Scoop Kids Virtual Coloring page – decorate it and have an adult take a picture/post to the Scoop-a-Palooza Facebook page no later than July 31 to enter into the Scoop Kids’ Virtual Coloring Contest. Multiple age group winners will be chosen.

LIVE Celebrity Sundae on Sunday, July 19

Watch us LIVE at [Facebook.com/ScoopaPalooza](https://www.facebook.com/ScoopaPalooza) as we build a Human Celebrity Sundae - complete with ice cream and all the toppings! We will practice responsible distancing, but you will see it virtually. It is only appropriate to do this on National Ice Cream Day. Don’t worry, if you miss the live event you can re-watch it!